

SimplyRaw Festival 2007

This year's event will take place on **Saturday September 15th, 2007** (the weekend following Toronto's Vegetarian Food Fair, and the CHFA Expo East Show). We are planning a full-day event (from **10am to 5pm**), at a centrally-located venue to be determined.

Exhibitors

Organizations supporting the raw lifestyle from across North America.

Seminars & Food-Prep Demos

Live seminars and food-prep demos, including: **Brendan Brazier**, professional vegan ironman triathlete, author of "Thrive" and "The Thrive Diet", and creator of Vega products; and **Matt Monarch**, author of "The Raw Spirit" and international speaker on the raw food diet.

Other presenters will be confirmed and posted to our website.

Raw Vegan Pie Contest

20 participants creating pies exclusively from raw vegan products. The pies will be judged by a celebrity panel, with samples shared with the public.

Samples & Product Information

Free raw food product samples and information shared throughout the day.

also featuring...

Raffle

Prizes donated by different exhibitors and sponsors.

Live Music

Local musicians entertaining those in attendance, and drawing in others with live music.

Yoga

A free group yoga class, organized by a local yoga company.

Celebrity Participation

Local celebrities helping to raise media awareness for the event.

Children's Festivities

Face painting, games and activities for kids.

Get Involved

Last year's event was a huge success! The 2007 festival is a full-day event (last year was ½ day), bringing in speakers and exhibitors from around North America.

Promote Your Business

The event will be promoted widely through magazines, newspapers, television and radio – locally, regionally, and across North America.

We expect to attract over 1000 visitors to this year's event.

Connect with consumers interested in healthy lifestyles.

Grassroots Connection

We are closely linked with local producers, distributors, businesses and social groups.

Support a grassroots community event.

Cleaner Environment

The consumption of local, plant-based foods leaves a far lighter ecological footprint on our environment.

Take action to promote the environmental linkage to dietary choices.

Preventative Health

Many health issues can be prevented and reversed with proper dietary care.

Provide knowledge to help prevent health issues.

Event Sponsor \$1000

- **Credited as a sponsor** on posters, banners, advertising, and on our website
- **Free exhibitor booth** at the event (10am - 5pm)

Exhibitor \$50

Booth spaces are only available to participants supporting the raw food lifestyle.

- Listed as an exhibitor on our website
- Exhibitor booth at the event (10am - 5pm)

Product Donation

- Donate your products as prizes, gifts, and samples
- Be recognized as a supporter of the event

This is a non-profit community event. All revenue goes to support the organization of the event, logistical support, and costs of running and promoting the event, including: venue rental & insurance; stage & tent rental; toilet rental; PA system; moving van rental; venue decorations; banners, posters, advertising and other promotional costs; guest lecturer costs; event organizer costs.

Registration Form

Event Sponsor

\$1000

Exhibitor

\$50

Product Donation

(Please make cheque payable to Mark Faul)

Organization Name:

Mailing Address:

Phone Number:

Contact Name:

Email Address:

Authorized Signature:

Date:

Registration Deadline: **July 15**

(sponsorship opportunities are on a first-come basis)

Natasha Kyssa & Mark Faul

SimplyRaw

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